

CROSSROADS URBAN CENTER, Salt Lake City, Utah
Organizational Description and 2019 Annual Program Report

Crossroads Urban Center is a nonprofit, grassroots organization that assists and organizes Utahns with low incomes, those with disabilities, and people of color to meet basic survival needs and to address essential issues affecting quality of life. Established in 1966, we are a multi-faith, community center with broad support from many religious communities as well as businesses, individuals and foundations. Our main office and one of our emergency food pantries are in a building near downtown Salt Lake City that has been owned by the United Methodist Women since 1905.

Two emergency food pantries, a free/low cost thrift store, and community organizing assistance to low income people and the faith community are among Crossroads' activities. Crossroads has also initiated new community organizations to provide services not otherwise available in our community. Utahns Against Hunger (70's), Wasatch Community Gardens (80's), the Disabled Rights Action Center (1993), the Utah Resident Owned Communities (2010), and The Community Co-op (2012) are some examples. Crossroads helped establish the first permanent, public homeless shelters in Salt Lake, and Utah's alternative payroll deduction giving program.

DIRECT SERVICES: Crossroads operates two emergency food pantries in Salt Lake City. **The Luisa E. Lema Emergency Food Pantry** (est. 1967) is open 9 AM to 5 PM, Monday through Friday and located downtown at 347 S. 400 East. Our **Westside Food Pantry** (est. 2017) is open 9 AM to 5 PM, Monday, Tuesday, and Thursday at 1358 W. Indiana Ave. During 2019, Crossroads served 19,310 households containing 30,552 members with emergency food orders. We provided 235 orders of baby formula, and 1,603 packages of diapers for families in need. In addition, Crossroads organizes **Holiday Food Distributions** at Thanksgiving and Christmas. This past season Crossroads served 2,264 households at Thanksgiving and 625 families at Christmas.

Crossroads' **Thrift Store** (est. 1966) in Salt Lake City (1385 W. Indiana Ave.) distributes clothing and household goods free of charge to thousands of households annually. In 2019, 4,819 households containing 11,888 people received free items valued at approximately \$189,855, including new children's clothing and shoes. The store also sold items at low cost valued at \$37,669. The Store is open 10 AM to 6:30 PM, Tuesday through Friday, and 10 AM to 5 PM on Saturdays.

Crossroads maintains an **Emergency Fund** to assist with gasoline, prescriptions, transit passes, utilities, and other urgent needs. In 2019, 3,099 households containing 3,799 people received gas vouchers, transit passes, or prescription assistance, while 70 families including 158 members received other assistance through the fund.

COMMUNITY ORGANIZING & ADVOCACY: Crossroads again brought together dozens of low income people and their allies at the **sixteenth annual People's Summit on Poverty** in August, and hosted a **free "meet-the-candidate" picnic** in July attended by hundreds of low income Utahns and a variety of elected officials and candidates. *We sponsored the following advocacy projects in 2019:*

The **Coalition of Religious Communities (CORC)** (est. 1995) is a statewide group of religious congregations and people of faith from different traditions in Utah whose purpose is to influence public policy by informing and educating government leaders on low income issues. In 2019, CORC worked to eliminate the grocery tax in Utah, promoted the development of low income housing and Medicaid expansion, and focused attention on the needs of homeless children.

The **Community Housing Advocacy Project (CHAP)** (est. 2005) works to preserve and increase low income housing opportunities in Utah. In 2019, CHAP advocated for more resources to preserve and expand low income housing opportunities at the federal, local and state levels.

The **Poplar Grove Neighborhood Alliance (PGNA)** (est. 2017) works to empower residents in an ethnically diverse, lower income community on the Westside of Salt Lake City. PGNA has addressed a range of neighborhood issues such as dangerous school crosswalks and rail crossings, the lack of freeway sound walls, crime and police response, and inadequate community engagement by the City.

Powerful Moms Who Care (PMWC) (est. 2018) is an organization of low-income women working toward safer communities and healthier families, especially for people living in extreme poverty and struggling with homelessness. PMWC works to increase the availability of low-income housing for families, as well as accessible, affordable childcare, health care, and education and job training.

<u>Our 2019 Budget:</u>	Revenue	\$	937,318
	Expenses		
	Program	\$	813,425
	Fundraising		54,839
	Administration		45,697
	Total Expenses	\$	913,961

In addition to the above expenses, we added \$237,836 to our endowment fund. We distributed approximately 466,575 pounds of donated food to the hungry in 2019 with administrative costs of only 11%. Net assets, including property, receivables, and a modest endowment fund, were \$1,883,106 as of December 31, 2019. We are a 501(c)(3), nonprofit organization and donations made to Crossroads are tax deductible.

Our 2020 Board of Directors:

Chair – Don Rudy (2018-20) **Vice Chair** – Alice Griffin (2018-20)

Treasurer - Stephanie Wilson (2019-21) **Secretary** – Cynthia Din (2018–20)

Ursula Hernandez ('19-'21) Terrell Pool ('20-'22) Rafael Kyremes ('18-'20) Carolyn Bliss ('19-'21)

Ron Werzinski ('20-'22) David Pendell ('20-'22) Pat Sullivan ('20-'22) Lane Gardinier ('19-'21)

Karen Silver ('20-'22) Kathi Cohen ('19-'21) Scott Patton ('19-'21) Laurie Robinson ('20-'22)

Andrew Clark ('20-'22) Gaylene Dawes ('20-'22) Lori Garcia ('18-'20) Kris Koford ('20-'22)

Margeaux Westley ('20-'22) Sandy McCormick ('19-'21) Rev. Christine Higuera-Street ('18-'20)

Rev. Lynn Miller-Jackson ('20-'22)

In 2019, the Board of Directors met on February 13th (annual meeting), March 13th, May 8th, June 12th, August 14th, September 11th, November 13th, and December 11th at 5:30 PM usually at our main building at 347 South 400 East in Salt Lake City. The Executive Committee (officers and the executive director) met in the months the Board did not meet. Officers are elected in February and serve one-year terms. Board Members are elected to three-year terms on a staggered basis.

Executive Director - Glenn L. Bailey (glenn@crossroadsurbancenter.org)

For more information: Call us at (801) 364-7765 or toll free at (888) 747-8482, fax us at (801) 364-7228, or access our web site at crossroadsurbancenter.org.