

CROSSROADS URBAN CENTER, Salt Lake City, Utah
Organizational Description and 2021 Annual Program Report

Crossroads Urban Center is a nonprofit, grassroots organization that assists and organizes Utahns with low incomes, those with disabilities, and people of color to meet basic survival needs and to address essential issues affecting quality of life. Established in 1966, we are a multi-faith, community center with broad support from many religious communities as well as businesses, individuals and foundations. Our main office and one of our emergency food pantries are in a building near downtown Salt Lake City that has been owned by the United Methodist Women since 1905.

Two emergency food pantries, a free/low cost thrift store, and community organizing assistance to low income people and the faith community are among Crossroads' activities. Crossroads has also initiated new community organizations to provide services not otherwise available in our community. Utahns Against Hunger (70's), Wasatch Community Gardens (80's), and the Disabled Rights Action Center (1993) are some examples.

DIRECT SERVICES: Crossroads operates two emergency food pantries in Salt Lake City. **The Luisa E. Lema Emergency Food Pantry** (est. 1967) is open 9 AM to 5 PM, Monday through Friday and located downtown at 347 S. 400 East. Our **Westside Food Pantry** (est. 2017) is open 9 AM to 5 PM, Monday, Tuesday, Thursday, and Friday at 1358 W. Indiana Ave. During 2021, Crossroads served 18,883 households containing 24,631 members with emergency food orders. We also provided baby formula and diapers for families in need. Crossroads organizes **Holiday Food Distributions** at Thanksgiving and Christmas. This past season Crossroads served 2,508 households at Thanksgiving and 654 families at Christmas.

Crossroads' **Thrift Store** (est. 1966) in Salt Lake City (1385 W. Indiana Ave.) distributes clothing and household goods free of charge to thousands of households annually. In 2021, 2,584 households containing 5,203 people received free items valued at approximately \$120,516, including new children's clothing and shoes. The store also sold items at low cost valued at \$30,488. The Store is open 10 AM to 6:00 PM, Tuesday through Saturday.

Crossroads maintains an **Emergency Fund** to assist with gasoline, prescriptions, transit passes, utilities, and other urgent needs. In 2021, 6,151 households containing 7,459 people received gas vouchers, transit passes, or prescription assistance, while 223 families including 478 members received other assistance through the fund, primarily to prevent utility shut-offs.

COMMUNITY ORGANIZING & ADVOCACY: Our **annual People's Summit on Poverty**, and our **free "meet-the-candidates" picnic** in July were not held in 2020 or 2021 due to the COVID-19 pandemic. *We sponsored the following advocacy projects in 2021:*

The **Community Housing Advocacy Project (CHAP)** (est. 2005) works to preserve and increase low income housing opportunities in Utah. In 2021, CHAP advocated for more resources to preserve and expand low income housing opportunities and counter the negative impacts of gentrification.

The **Coalition of Religious Communities (CORC)** (est. 1995) is a statewide group of religious congregations and people of faith from different traditions in Utah whose purpose is to influence public policy by informing and educating government leaders on low income issues. In 2021, CORC worked to stop the proposed increase in the grocery tax in Utah, promoted the development of low income housing, and focused attention on the needs of unsheltered people.

Powerful Moms Who Care (PMWC) (est. 2018) is an organization of low-income women working toward safer communities and healthier families, especially for people living in extreme poverty and struggling with homelessness. PMWC works to increase the availability of low-income housing for families, as well as accessible, affordable childcare.

<u>Our 2021 Budget:</u>	Revenue	\$	1,455,910
	Expenses		
	Program	\$	853,976
	Fundraising		63,036
	Administration		60,145
	Total Expenses	\$	977,157

In addition to the above expenses, we added \$273,592 to our endowment fund. We distributed approximately 436,145 pounds of donated food to the hungry in 2021 with administrative costs of only 12.6%. Net assets, including property, receivables, and an endowment fund, were \$2,896,159 as of December 31, 2021. We are a 501(c)(3), nonprofit organization and donations made to Crossroads are tax deductible.

Our 2022 Board of Directors:

Chair – Don Rudy (2021-23) **Vice Chair** – Alice Griffin (2021-23)
Treasurer - Karen Silver (2020-22) **Secretary** – Cynthia Din (2021–23)
 Ursula Hernandez ('22-'24) Terrell Pool ('20-'22) Rafael Kyremes ('21-'23)
 Carolyn Bliss ('22-'24) Ron Werzinski ('20-'22) David Pendell ('20-'22) Pat Sullivan ('20-'22)
 Lane Gardinier ('22-'24) Kathi Cohen ('22-'24) Scott Patton ('22-'24) Laurie Robinson ('20-'22)
 Stephanie Wilson ('22-'24) Andrew Clark ('20-'22) Gaylene Dawes ('20-'22)
 Lori Garcia ('20-'23) Kris Koford ('20-'22) Margeaux Westley ('20-'22)
 Sandy McCormick ('22-'24) Rev. Christine Higuera-Street ('20-'23)
 Rev. Lynn Miller-Jackson ('20-'22)

In 2021, the Board of Directors met on February 10th (annual meeting), March 10th, May 12th, June 9th, August 11th, September 8th, November 10th, and December 8th at 5:30 PM. The December meeting was held at First United Methodist Church in Salt Lake City, while all other meetings were held virtually. The Executive Committee (officers and the executive director) met in the months the Board did not meet. Officers are elected in February and serve one-year terms. Board Members are elected to three-year terms on a staggered basis.

Executive Director - Glenn L. Bailey (glenn@crossroadsurbancenter.org)

For more information: Call us at (801) 364-7765 or toll free at (888) 747-8482. Access our web site at crossroadsurbancenter.org.